

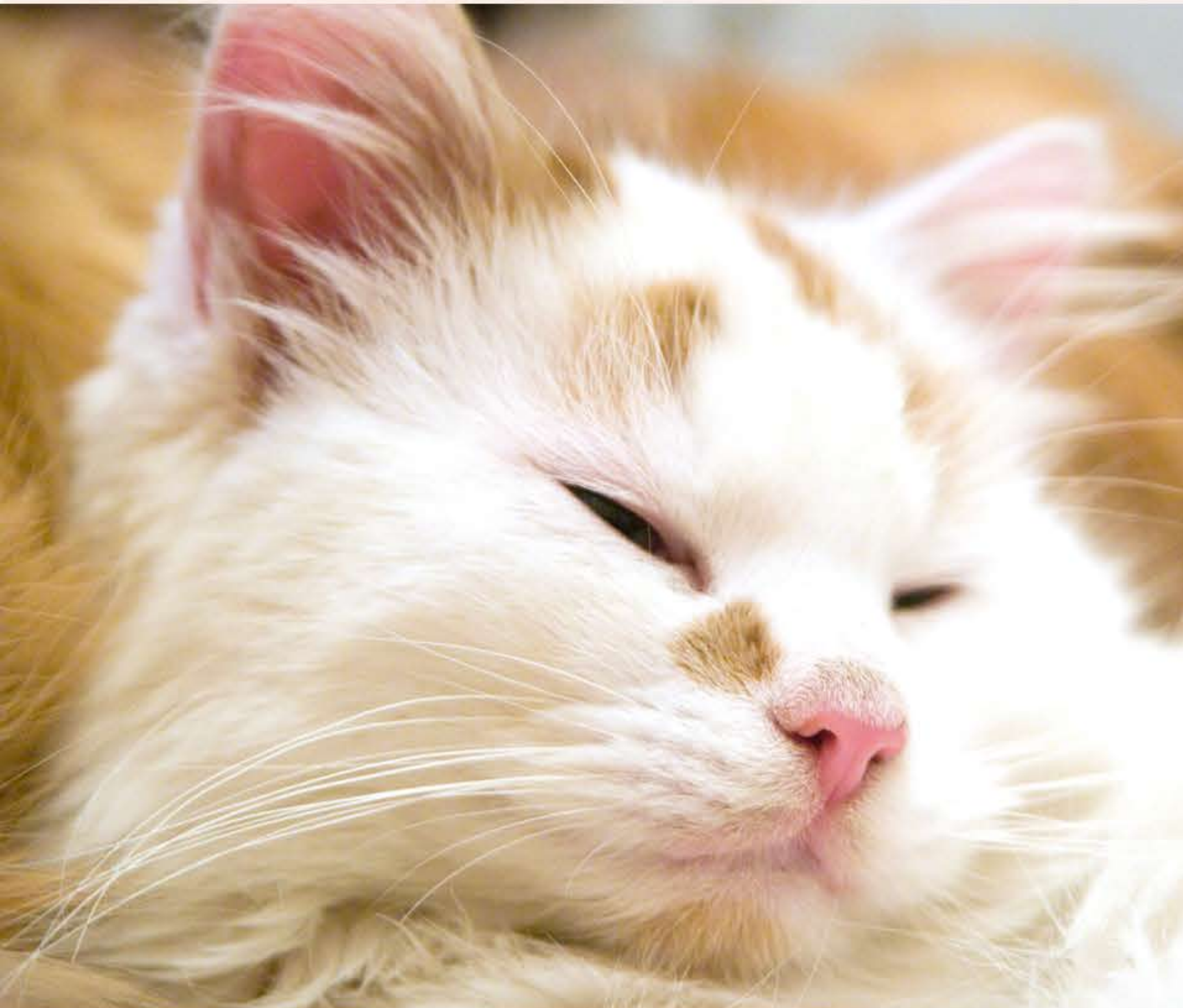
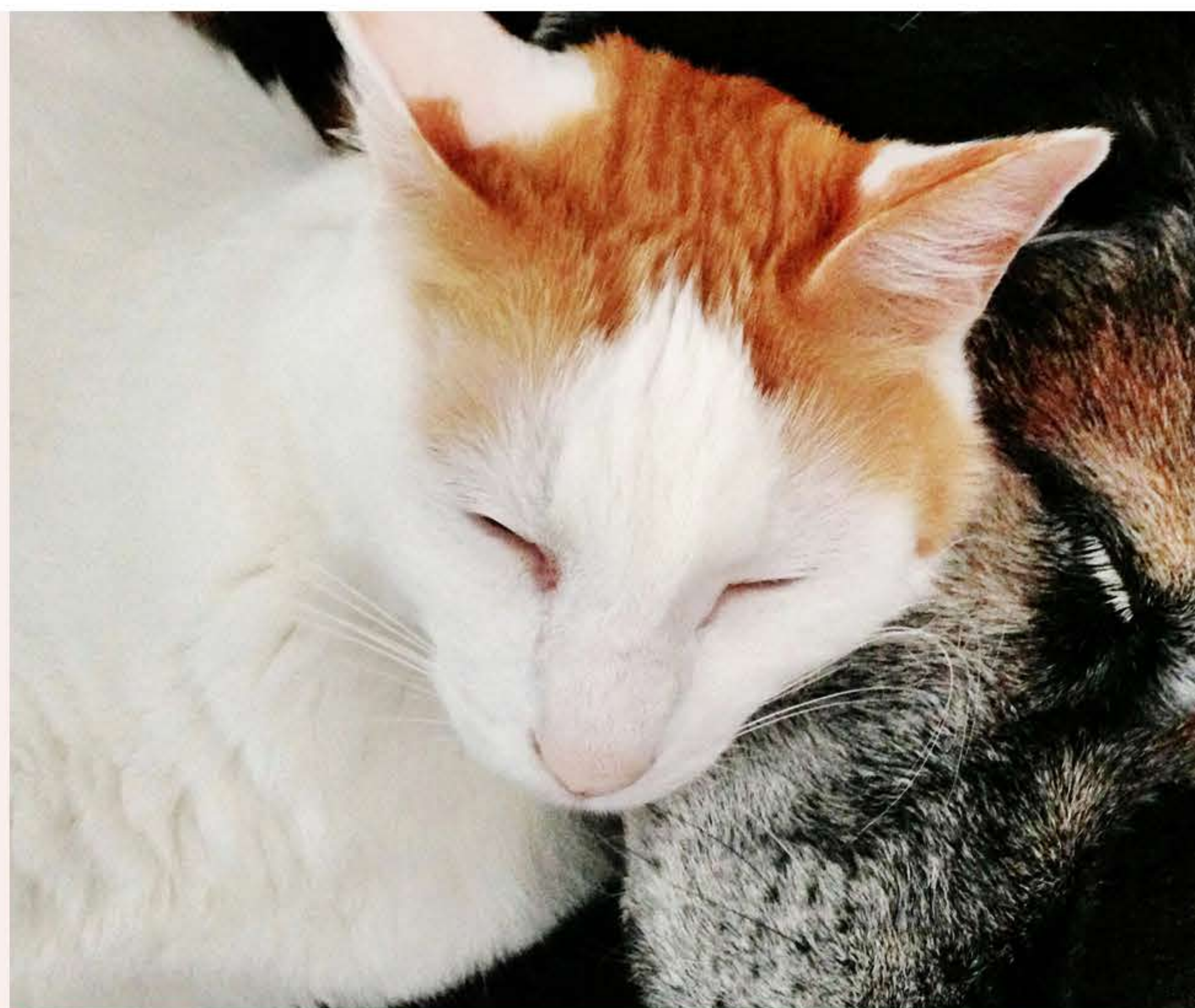
SINCE 2014, LEMMIKKI IS PROUDLY A PART OF VOFF PREMIUM PET FOOD – EUROPE'S LEADING PROVIDER OF NATURAL PREMIUM PET FOOD.



## ABOUT VOFF

Voff Premium Pet Food was founded in 2014, and is the European leader within natural premium pet food. Based in Sweden with operations across the Nordics, Germany and the UK, we believe in offering minimally processed food based on natural ingredients to enable healthy and happy pets.

Voff Premium Pet Food has a portfolio of much-loved brands, offering a wide variety of natural pet food products known for its outstanding quality and exceptionally loyal customer base. Our products are sold worldwide and can be found in our own online shops, as well as with our trusted retail partners.



## OUR CORE VALUES ARE...



**INNOVATION:** We always aspire to create new, innovative and healthy products that pets will love.



**AUTHENTICITY:** We strive to be transparent in everything we do, from the ingredients we use to how we interact with our customers.



**QUALITY:** We always aim to achieve the highest possible quality consistently, in our production and throughout our value chain.



**CARE:** We go above and beyond to care; about our customers, suppliers, employees and our local communities.

ARE YOU CURIOUS TO LEARN MORE? PLEASE VISIT US ON [WWW.VOFF.PET](http://WWW.VOFF.PET)